

## What is the LANDMARK project?

The LANDMARK project is about enabling European local authorities to act as key drivers for the promotion of fair and decent working conditions in global supply chains for certain products purchased by the European public sector. The goal is that changing consumption patterns from buyers in Europe will help to improve the living and working conditions of workers in Asia and parts of Sub-Saharan Africa particularly in the textiles, food, construction and electronics sectors.

LANDMARK concentrates on addressing the purchasing practices of public authorities in Europe, particularly from local authorities. Channelling their buying power towards products and services produced under fair and just conditions will have a considerable impact on improving global supply chains. European public authorities spend over €2,000 billion every year on goods and services. In terms of goods, nearly three million computers and monitors are purchased annually by public authorities in Europe. The public sector is also responsible for 40% of the EU's construction activities, with buildings being responsible for 36% of EU CO2 emissions.

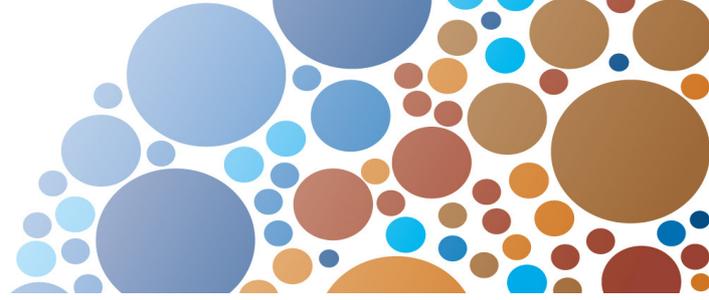
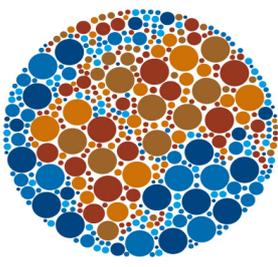
LANDMARK is an international project co-funded by the European Union ([Programme Non-State Actors and Local Authorities](#), managed by EuropeAid) and is formed on the basis of a partnership between seven European organisations including cities, municipalities, national and international expert organisations.

It is a three year long project running from the start of April 2011 to the end of March 2014.

## How will the LANDMARK project address global supply chains through socially responsible procurement?

Legal uncertainty and knowledge gaps are some of the issues preventing public bodies from taking action when it comes to sustainable public procurement. The LANDMARK project aims to address these issues and offer solutions for them by embarking on the following activities:

- **Develop new procurement approaches** – Public purchasers have limited resources to verify that criteria addressing supply chain issues (such as labour conditions of factory workers) in procurement procedures are in fact met by products bought. For this reason, LANDMARK will develop and test new verification schemes, including multi-stakeholder initiatives, independent quality controls and different cooperation schemes with non-governmental organisations (NGOs) in the North and South. A study on the ins and outs of including socially responsible criteria and related verification schemes into procurement, from the legal perspective, will also be carried out to complement the procurement approaches developed.
- **Increasing public sector awareness** – A number of activities will be undertaken to raise awareness about global supply chain issues in numerous product lines. These will include publishing “success stories” of how public entities have put socially responsible procurement into practice. A documentary film (DVD) will be produced, press releases will be published along with an engaging website, and a series of multi-media shows will be held in the public arena (town halls, premises of trade unions) to give greater emphasis to key messages.



- **Enhancing dialogue** – Workshops between local authorities, manufacturers, suppliers, civil society organisations and other stakeholders will be held to help improve cooperation between suppliers and consumers in public procurement.
- **Tendering** – Local governments Bremen (Germany), Manresa (Spain), Loures (Portugal) will put the new procurement guidance into practice through their own purchasing activities.
- **Training and capacity building** – Training programmes and material in a variety of different languages on how to put socially responsible procurement into practice will be developed for use by training institutions of public administrations. One of the core modules of the training programme will be on verifying compliance with the Core Conventions of the International Labour Organisation (ILO) and the principles of fair trade. Training will be delivered in Germany, Spain and Portugal.

## How can my organisation get involved?

Any public authority committed to socially responsible procurement is welcome to take part in the project activities. Opportunities are as follows:

- Contribute to our study on best practice using references to the ILO Core Conventions and fair trade principles – how does your organisation verify compliance when purchasing?
- Lacking the know-how of how to get your organisation's purchasing practices in order - Interested in hosting a training workshop for your public procurers?
- Train-the-trainer seminars for professional training institutions will be organised – would your local academy be interested in one?
- Supplier engagement is at the heart of our activities – interested in hosting a supplier-procurer engagement event on the topic?
- Help to increase the awareness of your staff and colleagues – get involved in hosting a multi-media show in your region.

### LANDMARK Consortium

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[Instituto](#) Marquês de Valle Flôr (Portugal)

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[Manresa Municipality](#) (Spain)

[SETEM – Catalunya](#) (Spain)

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